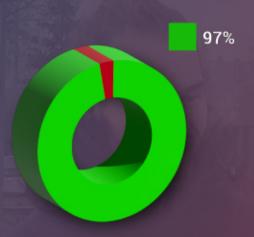


The needs of players

Youth players want insights in their own results (data) and progression.

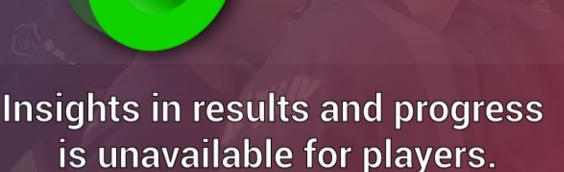
97% of the players would like to participate in several tests per season.



92% of the u

92% of the players would like to participate in testing more than twice a season and see the results and progress.

87% of the players believe they can develop better due to insights in their test results.



87%

Clubs barely share objective data and results of individual progression on specific skills.

Feedback from coaches to players is mostly aimed at the team and a subjective perception of the coach.



This makes it hard for players to know in what areas they should improve, and what type of training suits them best.

Responding to the behaviour and needs of current youngsters.

Objective data offers youth players clear insights, and it could motivate them to improve their skills in a gamification-like manner.

This gives them a helping hand in developing their football skills.



The Technoleon platform offers both players and coaches a clear overview of the results and progression that individual players and the team make during the season.